

Cost per Conversation in INR

Market	Business-Initiated Rate	User-Initiated Rate
Argentina	₹ 3.8550	₹ 2.3130
Brazil	₹ 3.6646	₹ 2.1987
Chile	₹ 5.5464	₹ 3.3279
Colombia	₹ 0.7329	₹ 0.4397
Egypt	₹ 7.8651	₹ 4.7191
France	₹ 10.4984	₹ 6.2990
Germany	₹ 10.0073	₹ 6.0044
India	₹ 0.4843	₹ 0.2906
Indonesia	₹ 2.3151	₹ 1.3890
Israel	₹ 2.1987	₹ 1.3192
Italy	₹ 4.7098	₹ 2.8259

Malaysia	₹ 5.3655	₹ 1.6096
Mexico	₹ 2.5565	₹ 0.7669
Netherlands	₹ 10.8867	₹ 6.5320
Nigeria	₹ 3.7851	₹ 2.2710
Pakistan	₹ 3.4683	₹ 1.0405
Peru	₹ 4.3839	₹ 1.3152
Russia	₹ 4.8582	₹ 2.9149
Saudi Arabia	₹ 2.3795	₹ 1.4277
South Africa	₹ 2.0554	₹ 1.2332
Spain	₹ 4.5044	₹ 2.7026
Turkey	₹ 0.7329	₹ 0.2199
United Arab Emirates	₹ 2.3165	₹ 1.3899

United Kingdom	₹ 4.7413	₹ 2.8448
North America	₹ 1.0768	₹ 0.6461
Rest of Africa	₹ 8.8572	₹ 2.6572
Rest of Asia Pacific	₹ 5.4617	₹ 1.6385
Rest of Central & Eastern Europe	₹ 6.1166	₹ 1.8350
Rest of Latin America	₹ 5.1716	₹ 3.1030
Rest of Middle East	₹ 5.3284	₹ 1.5985
Rest of Western Europe	₹ 9.7014	₹ 2.9104
Other	₹ 3.5384	₹ 1.0615